The Automobile Simplified

By FREDERICK C, GUERRLICH, M. E.

 $\mathbf{A^N}$ intimate talk on the working units of the automobile discussed in such a way that the layman can easily understand them.

If in reading these articles, as they appear in The World each

MAKE THIS YOUR ACTOMOBILE CORRESPONDENCE SCHOOL Address all inquiries to Auto Editor, Tulsa World, Tulsa, Okla.

> (Copyrighted, 1916; by Frederick C. Guerrlich) FOURTH LESSON.

We now come to the study of the ignition systems, that is, of the de-ices which are used to ignite the explosive compressed mixture of gas and ir, which we have in the cylinders. the the automobile this is assumptished by the utilization of some of well-known properties and action of an electric current. To under-

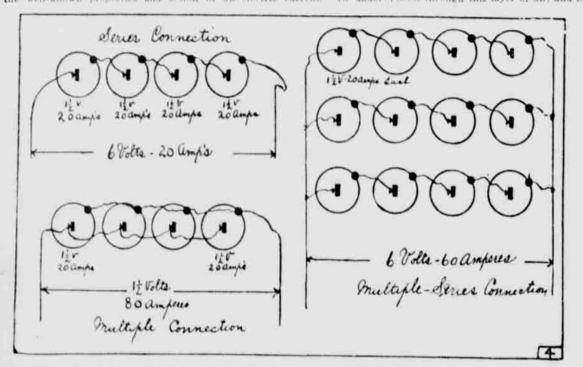
cannot pass, likewise there are materials through which it can pass freely. The former we call nonconductors or insulating materials, the latter conductors.

The Spark.

Here, I believe, is the place to explain the electrical action, which more than any other is used to give the spark by which the gases are ignited. Coming back to water, if we had a pipe with water under a low pressure in it, we could fasten a piece of cardboard to the end of this pipe and it would stop the flow of the water; but if we raised the pressure of the water sufficiently it would burst through this cardboard, probably with a loud report. Of course, the ticker the cardboard the greater would have to be the pressure. o be the pressure

to be the pressure.

Air will act much the same in adopting the flow of electricity as the cardiboard does that of water. Thus a thin leyer of air will resist the flow of some of the pressure, or voltage, be taked sufficient the electricity will borst through this layer of air, and in



stand the ignition system, therefore, we must know some of the simple laws of electricity, and I will first explain these laws and what the various terms need so often mean.

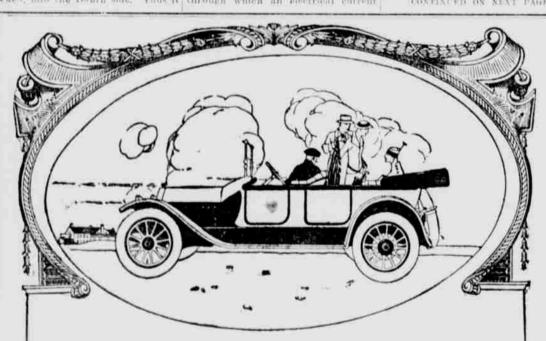
By comparing the flow of an electrical current through a wire, to the flow of water through a pipe. I believe I can more readily make you understand, these laws and terms.

The Volt and Ampere.

First of all, if you had a line of pipe with a water notice of chere water-operated device at one end, and you wanted water to flow through and the product of the engine.

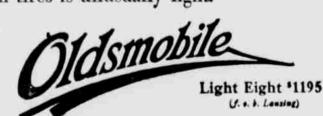
First of all, if you had a line of pipe with a water motor or other water-operated device at one end, and you wanted water to flow through in served into the cylinder in through it you know what the pressure were you would say that it was a certain number of pounds. So, likewise, to have a current of electricity of the had a certain number of endity must have be have a pressure at the surrest the current had a certain number of endity which the vice, you would say that the current had a certain number of endity of the like and the product of the annual pipe.

It might be well to explain to you the terms high voltage or low xoltage, they mean high pressure or low prossure. Until high tension and high voltage or low xoltage, they mean high pressure of pipes with water flowing through at wire of the pipe served into the segment of the pipe served into the pip



Efficiency

Maximum enjoyment at minimum cost is the Oldsmobile standard of motor car efficiency. In the Oldsmobile Eight, the new thrill of eight-cylinder performance is combined with light weight and operating economy to give a gasoline average of 12 to 14 miles a gallon. And the wear on tires is unusually light.



W. C. Norris Motor Sales Co.

TULSA, OKLA.

605 West Main St. OKLA. CITY, OKLA.





Success Is the Thing That Succeeds

We could tell you that you could come into our Show Room and drive out a new Studebaker car today, but if we told you that, it wouldn't be true, and as much as we would like to have you visit our Show Room, we do not want to get you here with false promises.

Buy a Success

The fact of the matter is that the demand for Studebaker cars in this city and every other city of the United States is so great that even with millions of dollars' worth of enlargements of the Studebaker factories, and an increase in production from 5000 cars a month to 8000 cars a month, we cannot begin to fill the demand promptly.

But wouldn't you prefer to have a car so good that everybody wants it, and wait a few days for that car, than try to be satisfied with the kind of car that is waiting for you to come and buy it-perhaps at a cut price?

Buy a Proven Car

The present series of Studebaker cars was announced thirteen months ago. Improvements and refinements were added in January, and it is called the series '17, but it is really the same car that was announced a year ago, and which has made such a tremendous success in every part of the United States.

Over 70,000 of these cars have been sold, and they have been placed in every kind of service imaginable, and they have never failed to demonstrate their quality and their value for the money, and every car has sold two or three more just like it.

It is said that "nothing succeeds like success." And this saying is particularly true of automobiles. There is no automobile that succeeds like the automobile that successfully demonstrates its value and quality in every kind of service.

Buy a Chosen Car

Our sales in Oklahoma City for the first six months of this year have increased 400 per cent over the same period a year ago. In the entire state of Oklahoma the increase has been 164 per cent; in Texas, 144 per cent; in Kansas, 84 per cent; in Missouri, 129 per cent; in Utah 158 per cent; and in Colorado, 148 per cent.

Buy a World Winner

Do you suppose this increase in business is merely the result of favorable conditions? Partly, it is true; but not entirely, because in the last thirteen months Studebaker has produced and sold and put in actual service more sevenpassenger six-cylinder cars, more four-cylinder seven-passenger cars, than any company in the world has ever done before in the same length of time.

The success of Studebaker cars has established Studebaker leadership, not only in quality, in value, in power, in appearance, and in service, but also in number of cars manufactured and sold in its class.

Buy a Studebaker

Don't you think that it's better to place your order for a car like this today, and perhaps wait a few days for delivery than it is to be satisfied with an "also-ran" at a cut price, with immediate delivery?

Four—\$875

Six-\$1085

Studebaker Corporation of America

South Bend, Indiana

Detroit, Michigan

Walkerville, Ontario

WELSH-M'NULTY MOTOR CO. Serves Station 114 South Denver 4 8 1 6 Sapulpa Branch, 203 East Hobson



Type Cadillac 55

New

On display September 12th Watch next Sunday's paper September 10th for announcement

New Cadillac Company OF OKLAHOMA

Sixth and Main Tulsa, Okla. Phone 3008

PHONE 727

We know how to take care of your car. We also know how to repair any make of car RIGHT.

Our garage is centrally located, 619 South Main.

We are open all hours, day or night. We never close.

STORAGE

is our specialty. Your car will be ready when you want it.

EXPERT REPAIRING

Hobart Garage

K. C. WESTWOOD, Prop. 619 South Main St.

Phone 727